

Rep Order# 8831285 Ver# 7 Status Revised
 EC'd Yes Traffic Order# 44209

Printed: 09/21/2012 10:15 AM
 Last Received: 09/21/2012 10:10 AM
 Showing Buylines: All Rep Revised Lines

Station KTVX-TV SALT LAKE CITY
 Advertiser () DCCC-DEM CONGRS CMFG
 Product DCCC
 Estimate# 1198
 Buyer Katie Keuleman
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/1198
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

SEP 21 2012

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV RATE LN 14

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*14	M	7p-9p	DEBATE	:30	\$3,500.00	10/22-10/22	2	1	2	\$7,000.00	
	Sales Remark: V7 REV RATE SORRY TYPO											
	V3 Program Name Change, Comment Changed											
	V5 More than 2 codes changed											
	V7 Comment Changed, Rate Changed											

---REPORT TOTALS---

Report Totals: 2 / \$7,000.00

---SALES MONTHLY TOTALS---

Oct 12: 36 / \$21,465.00
 Sales Totals: 36 / \$21,465.00
 Station Totals: 36 / \$21,465.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$143,100	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 25%
		KSTU 20%	KTVX 15%	KUCW 5%	KUPX 0%	KUTV 35%
		NTVX 0%				

---COMPETITIVE COMMENTS---

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SHARES ESTIMATED

Books null
Demos RA35+